

Beth Williams
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Education

Richard Stockton College of New Jersey. Pomona, NJ
Master of Arts in Holocaust and Genocide Studies, 2006

- Assistantship, Fall 2005
- Cumulative GPA of 3.95
- Zachor Society member, 2007

Point Park University. Pittsburgh, PA
Bachelor of Arts in Journalism and Communications, 1996

- Graduated Magna Cum Laude
- William J. Thomas Award: Outstanding Graduating Senior Student - Print Concentration
- Alpha Chi, National College Honor Scholarship Society, member

Community College of Allegheny County. Monroeville, PA

- Associate of Arts in Journalism and Communications, 1994
- Golden Key Transfer Scholarship in Journalism and Communications to Point Park
- Represented CCAC at the National College Newspaper Convention in CA, 1994
- Editor of the student newspaper, "The Collegian," 1993-94

Freelance 2001-2008

Author

- How to Open and Operate a Financially Successful Web-based Business, published by Atlantic Publishing, September 2007
- Nevada Online Traffic Course for TicketRelief.com

Freelance Writer

- Interview sources and write features and news articles for Carteret Business Magazine
- Write newsletter articles on accounting and business topics on a monthly basis

Ghostwriting Ebooks

- House Rabbits
- How to Potty Train Your Dog
- How to Train Your Dog
- Medical Coding/Paralegal
- Honeymoon Travel Destinations
- Family Home Buying Guide

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Miscellaneous Ghostwriting

- Offline Magazine Articles
- Publicity articles
- Press releases
- Brochures
- Marketing letters
- Web content

Articles, Audio Scripts and Web, Business and Newsletter Content

- Dozens of articles on musicians/bands for a concert ticket website
- How to become a virtual assistant
- Fifty smart, easy business ideas
- Content and layout of newsletter for RadioLAN
- A summary of the Sarbane's Oxley Act
- The holiday season at the Jersey Shore
- Feature articles for the monthly publication Bookseller Monthly
- The importance of business and golf for Future Tycoon
- Fifty web pages per week for upstart travel websites
- Buying guides for private client
- Study abroad articles
- Editorial reviews of popular magazines
- Articles for online traffic school
- Rewrite campaign letter for a Congressional candidate's wife
- 28 articles on Fibromyalgia
- Bankruptcy, bad credit, and student loan web content
- Audio scripts on life after bankruptcy, bad credit, legally changing your name
- Daily summaries of Days of Our Lives, General Hospital and Passions for the now-defunct *Soap Bulletin*
- Sales-oriented book reviews for BooksILoved.com
- Maintain advice column and message boards: Business at Web/ B2BiNetwork
- Forty-five articles on musicians/bands
- Series of study abroad articles
- Feature articles for self-defense guru
- Health insurance news articles
- Real estate investing articles
- Articles on anxiety and depression

Proofreading and Editing

- Several books for Atlantic Publishing
- A 600-page novel for first time novelist
- Newsletter for Australian company
- LSAT Study Guides (300+ pages)
- A 224-page novel
- Biblical Studies Master's Thesis
- Telemarketing scripts for online talent agency
- Video script for computer company
- Master's Thesis for computer student
- Body Building Ebook
- Nutrition Ebook
- Edit the audio book "Sherlock Holmes: The Hounds of the Baskervilles"
- Prospective graduate student's entrance essays and writing samples
- Employee rebuttal letter and letter of recommendation
- Edit business plan for new, national organization; reformat executive resume; write short bios
- Book summaries for an upstart business in Southern California
- Edit transcripts to be published in book/workbook/report form

Web Content Reviews, Research, etc.

- Web content review for a trading website and a tour company
- Content for Bidnow.com
- Interview clients for a resume company
- Transcribe handwritten documents for private clients
- Transcribe interviews for a biographer and an author
- Research unusual and interesting facts on reptiles/insects for a children's book

Graduate Research/Papers

- (Thesis) The Media & Genocide: "How The Media Covered The Rwandan Genocide"
- Northern Ireland: A Case of Genocide?

- Forgotten Promises: The United States' Refusal to Officially Recognize the Armenian Genocide
- Genocide Ignored: The Ukraine Famine of 1932-33
- The Debate Over the Uniqueness of the Holocaust
- The Study of Oral Testimony: Hanna Erlich
- Silenced Voices: The Mentally Ill during the Holocaust

Experience

Creative Inklings, LC

April 2004 to present

Owner and founder of full-service writing firm, providing superior service to a full-range of clients. Engage in aggressive marketing campaign, negotiate with clients, and provide quick turnaround.

Pet Sitters of Lexington

June 2008 to present

Co-owner of Pet Sitters of Lexington, offering pet sitting services, including in-home pet sitting, overnight pet sits, daily dog walks, and pet taxi. Responsible for marketing, including writing of content for www.petsittersoflexington.com, brochure and press release writing, and article marketing.

Demand Studios

May 2008 to present

Freelance writer providing content for Web sites affiliated with Demand Studios, including www.ehow.com.

Writing Classes/Seminars

Fundamentals of Non-Fiction Writing (Writer's Digest Online University), Fiction Writing (Vermont College), Novel Writing I (Writer's Digest), Marketing Bootcamp (Writer's Weekly University), Freelance Writing Seminar and Creative Writing course (CCAC), Various Writing Seminars (National College Newspaper Convention and Virginia Festival of the Book).

Awards

Zachor Society inductee 2007; Who's Who Among Students in American Universities and College recipient 1994-95, 1995-96, 2005; William J. Thomas Award: Outstanding Graduating Senior Student - Print Concentration 1996; Alpha Chi, National College Honor Scholarship Society, inductee 1995; Golden Key Transfer Scholarship in Journalism and Communications to Point Park 1994; Represented CCAC at the National College Newspaper Convention in CA, 1994; Point Park College Dean's List: Fall 1994, Spring and Fall 1995, Spring 1996; The National Dean's List, 1994-95; National Collegiate Communication Arts Award, 1995, 1996; United States Achievement Academy All-American Scholars, 1995, 1996.

Stylebooks

AP Stylebook, Chicago Manual of Style, Gregg Reference Manual, MLA.

Computer Skills

Photoshop, FrontPage, Publisher, PageMaker, Microsoft Office, Corel, Quicken.